

MONTANA ACADEMY OF OPHTHALMOLOGY – EYE M.D.S

PO Box 794 • Helena, Montana 59624 • (406) 443-1570 Voice • www.montanaeyemds.org

November 9, 2023

Dear Exhibitor:

The 2024 Big Sky Regional Ophthalmology CME Conference sponsored by the Montana Academy of Ophthalmology will be Sunday, February 4 – Tuesday, February 6 at the Yellowstone Conference Center in Big Sky, Montana. We invite you to participate.

The Montana Academy of Ophthalmology is still completing the CME process. As soon as we have final approval for our CME, I will follow-up with detailed topic, agenda, and presenter information.

The Exhibit Hall will be available to exhibitors for setup Sunday afternoon. The conference exhibit hall will open to physician participants at 7am Monday morning.

A block of sleeping rooms is available for conference registrants. Reservations for rooms must be made directly with Big Sky's Huntley Lodge. Their reservation telephone number is 406-995-5000 or 1-800-548-4486 or on-line via our group lodging link: [MT Ophthalmology Lodging Link](#). You can view the different accommodation options at [Big Sky Hotels](#).

After receiving much positive feedback from Exhibitors in previous years, the Montana Academy of Ophthalmology will again offer booth fees at different price points to fit the needs and size of your company. Review the Gold, Silver, and Bronze Exhibitor options and determine which works best for you. Please fill out the attached registration form and send it, along with payment, to the Montana Academy of Ophthalmology. **Please note the new mailing address: PO Box 794, Helena, MT 59624.**

If you need me to complete a form or on-line application for the exhibit booth fee, please let me know.

Our conference is small and intimate with around 35-45 participants and over half of the ophthalmologists in Montana in attendance. It is a great time to network and socialize with Montana eye physicians. There are breaks built into the agenda and our doctors are great about visiting the exhibit hall. Additionally, the Monday night cocktail hour is lively, fun, and includes lots of opportunity for conversations.

If you have attended in the past, the conference this year will be very similar. If you have never attended a Montana Academy of Ophthalmology CME, please call with any questions or concerns you might have. It is a great opportunity to connect with Ophthalmologists in Montana.

Sincerely,



Nanette Gilbertson
Executive Director

MONTANA ACADEMY OF OPHTHALMOLOGY – EYE M.D.S

PO Box 794 • Helena, Montana 59624 • (406) 443-1570 Voice • www.montanaeyemds.org

2024 Big Sky Regional Ophthalmology CME Conference

Sponsored by the Montana Academy of Ophthalmology

BIG SKY, MONTANA
YELLOWSTONE CONFERENCE CENTER

FEBRUARY 4 - 6, 2024

EXHIBITOR INFORMATION and REGISTRATION FORM

If you have questions or concerns, contact Scott or Nanette (scott@smithandmcgowan.com or nanette@smithandmcgowan.com).

On-Line Registration Form

Complete the on-line registration form. Once you have successfully completed the form, you will receive an MAO W9 and invoice and be able to pay via check or credit card.

[On-line Registration Form \(https://forms.gle/PRPQMHdq6NmWNMiv9\)](https://forms.gle/PRPQMHdq6NmWNMiv9)

Make checks payable to the Montana Academy of Ophthalmology, and mail to:
Nanette Gilbertson, Executive Director
Montana Academy of Ophthalmology
PO Box 794
Helena, Montana 59624

MAO Federal Tax ID Number: 36-3872740

Label and Mail Packages/Equipment to Big Sky

All boxes sent before or during the conference MUST be labeled with the following information:

Conference Name: Montana Academy of Ophthalmology – Big Sky Regional CME Conference

Conference Date: February 4 – 6, 2024

Name of Company Shipping Package. Name of Person Shipping Package.

C/O: Chase Palm (Conference Manager)

Big Sky Resort

50 Big Sky Resort Road

PO Box 160001 (USPS) OR Ste. 160001 (FedEx/UPS/Freight)

Big Sky, MT 59716

Lodging and Sleeping Rooms

- A block of sleeping rooms is available for conference registrants. Reservations for rooms must be made directly with Big Sky's Huntley Lodge.
- The reservation telephone number is 406-995-5000 or 1-800-548-4486 (Select Option 2 and reference MT Academy of Ophthalmology 2024 for the discounted room rates).
- You can also make your sleeping room reservations via the link below:
 - [MT Ophthalmology Lodging Link](#)
- Room rates are as follows (Does not include 22.8% resort tax and service fees):
 - Village Center Studio (Murphy Queen) — **\$299**
 - Huntley 2 Queen Mountain View — **\$299**
 - Shoshone 1 Bedroom — **\$399**
 - Summit Queen Studio (Murphy Queen) — **\$439**
 - Summit 1 King — **\$479**
- When you make your reservations, please note that a deposit will be required.
- The Big Sky Cancellation Policy for individual guest reservations states: **Any individual guest reservation cancelled within 30 days of arrival date will forfeit a deposit equal to one night stay plus tax.**
- Check-in time is **5:00 pm** (Rooms are not guaranteed before this time).
- You can view all different accommodation options at Big Sky by going to this link: [Accommodations](#)
- **The group rate will only be applicable for the specific nights of our event. Any nights before or after will be at the standard rate.**
- **Make your sleeping room reservations ASAP. Big Sky is already booking for Winter 2024. The room block expires January 1, 2024 or when full, whichever occurs first.**

Lift Tickets

- As in previous years, you will be required to purchase your discounted tickets on-line and in advance.
- As a reminder, in order to receive the discounted ski lift ticket price, you have to book your sleeping room reservations directly through Big Sky Central Reservations (as opposed to a VRBO type situation).
- Discounted lift tickets are available. Prior to the conference, I will provide a link for attendees, exhibitors, and guests to purchase discounted lift tickets. You must use the link to receive the discount. Tickets purchased at a lift ticket window will not be discounted. Discounted rates do not include access to the Lone Peak Tram.

Exhibit Hall

- All of the program events will be held upstairs in the Yellowstone Conference Center. **Please note the Exhibit Hall will be in the Dunraven/Obsidian room.**
- Exhibitor set-up time is from 1:30 to 5 pm on Sunday, February 5, 2024.
- Take down is on Tuesday, February 7, 2024 by 11 am.
- The exhibit booth includes a 6-foot skirted table and chair. There is carpet in the exhibit hall as well as electrical outlets and wifi.

Attendees

We typically have about 35-45 ophthalmologists present at the Big Sky Regional Ophthalmology CME Conference, with the vast majority being from Montana and a handful from surrounding states.

Dress Code

The dress is business casual. Slacks/jeans and a nice shirt/sweater for men. Slacks/jeans and a nice shirt or sweater for women or a casual dress. This is Montana and we are at a ski resort so it certainly isn't formal. Adhere to your company policy, but for our purposes, the conference is not a business professional affair.

Cocktail Party Monday Evening

All exhibit representatives are encouraged to attend the cocktail party – it is a great opportunity to connect with attendees.

Rentals

- Discounted Ski Rental rates will be available and I will provide a link to registered exhibitors and attendees prior to the conference. Ordering online will speed up the rental process. Big Sky highly recommends utilizing the discounted rental link provided in order to expedite the rental process.

General Big Sky Information

- Get familiar with the resort, mountain, accommodations, and restaurants via this link: [Lay of the Land](#)

Travel

The closest airport is the Bozeman Yellowstone International (BZN) Airport in Belgrade. There are shuttles and rental cars available at the airport. If you are driving, be cautious as the road to Big Sky is a mountainous road through a canyon.

As far as shuttles, I typically use the following company:

Shuttle to Big Sky & Taxi

11 Lone Peak Drive | Suite 207 PO Box 160153 Big Sky, MT 59716

United States of America

Tel: (406) 995-4895 Fax: (406) 993-2979

Email: info@bigskytaxi.com